



Minnesota
State Bar
Association

Advantage Partner Annual Spend Agreement

BUSINESS/ORGANIZATION: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ EMAIL: _____

WEBSITE: _____

<input type="checkbox"/> MSBA One Profession Specify individual event: _____	\$500 per individual event \$3,000 for 8 Total: \$ _____
<input type="checkbox"/> October Legal Tech Conference 2023 (remote)	\$500 to provide a CLE Limit of 3 sponsorships available Total: \$ _____
<input type="checkbox"/> New Lawyers Leadership Conference	\$250-\$750 Total: \$ _____
<input type="checkbox"/> Online Communities Timeline/Community Home Ad (640 x 125 pixels) Preferred month(s): _____	\$2,000 per month \$3,500 for 2 consecutive months \$5,000 for 3 consecutive months Total: \$ _____
<input type="checkbox"/> Online Communities Discussion Post/Email Footer Ad (728 x 90 pixels) Most active communities: <input type="checkbox"/> Member Exchange Community – 1.1k members <input type="checkbox"/> Estate Community – 1.2k members <input type="checkbox"/> Family Law – 862 members <input type="checkbox"/> Real Property – 1.2k members <input type="checkbox"/> Probate, Trusts & Estates – 1,085 members <input type="checkbox"/> Solo Small Practice Experience – 536 members Preferred month(s): _____	\$450 per month per community Total: \$ _____
<input type="checkbox"/> Display Advertising Bench & Bar of Minnesota magazine and mnbar.org Contact Erica Nelson, Sales Representative, for pricing and information at 763-497-1778 or erica@pierreproductions.com	price varies Total: \$ _____
I AGREE TO THE TERMS ABOVE AND I AUTHORIZE THIS AGREEMENT: TOTAL: \$ _____	

NAME (please print): _____

SIGNATURE: _____ DATE: _____

☐ Payment is enclosed (check payable to MSBA). ☐ Please invoice to the address above. ☐ Will pay by credit card. Please call.

Return completed form to: Mary Warner, Legal Technologist at mwarner@mnbars.org
or call 612-278-6336 for additional information on partnership opportunities.