

PLS Announcements – for City Attorneys

2015 Annual Conference: Las Vegas, Nevada IMLA's 80th Annual Conference

October 3-7, 2015



Welcome to Las Vegas! Breaking Conference News

Sign Regulation in a Post Reed World - IMLA Las Vegas Programming

Following the successful webinar focusing on the *Reed v. Town of Gilbert* Supreme Court decision, it is clear to us that our members want more information on sign regulation in a post Reed world. That's why we are offering two separate presentations at our annual conference in Las Vegas that will discuss the Reed case and provide practical strategies for municipal lawyers on how to draft effective sign ordinances following Reed. Descriptions of those presentations are below.

These presentations are in addition to all of our other great programming on cutting edge topics like body cameras, drones, crisis management, qualified immunity, water rights, municipal bond issues and much more! For more information about our conference and to view the tentative schedule, please [click here](#). Take advantage of our early bird special on registration rates that expires July 31st! To register for our annual conference, please [click here](#).

Changing Signs: *Reed v. Town of Gilbert* and the Sign Regulation Aftermath

Regulating signs in a content neutral manner satisfying First Amendment limitations may become more difficult for local governments following June's U.S. Supreme Court decision in *Reed v. Town of Gilbert*. In the opinion, all nine Supreme Court Justices agreed that the Town of Gilbert, Arizona's sign code failed the First Amendment's content neutrality requirement, although the Justices came to that conclusion in different ways. This session will discuss the case, some of the issues that the Justices left unanswered, and some practical regulatory strategies to ensure that local governments stay out of legal trouble.

This presentation, by Brian Connolly of Otten Johnson will be a part of a larger First Amendment Work Session that will also cover legislative prayer scheduled for Tuesday, October 6th at 9:00 am.

Strategies and Tactics for Regulating Signs After *Reed*

In *Reed v. Town of Gilbert*, the U.S. Supreme Court has given new guidance to local governments on what it expects from a constitutional sign regulation. What regulatory

techniques pose the most risk after Reed? What are the best strategies for adapting to Reed without completely undermining the protection of aesthetics and traffic safety in your community? This session will examine the implications of Reed from a practical perspective, and suggest issues and options that the municipal attorney should consider in amending and implementing sign regulations.

Susan Trevarthen of Weiss Serota Helfman Cole & Bierman will present this topic on Tuesday, October 6th at 2 pm.

Hotel Information

Sleeping Rooms: You will not be disappointed with the sleeping rooms at the Rio! The standard suites are very nice and spacious- 600 square feet, conversational lounge area, separate vanity and dressing room, work area and laptop-size safe! The rooms also come equipped with the following:

- Bedside alarm clock
- Telephone
- Hair dryer
- iron and ironing board
- Make-up and full-length mirrors
- Refreshment centers
- Laundry services
- 24-hour room service
- Express in-room checkout
- And more!

[CLICK HERE](#) to see more.

Wifi: IMLA attendees will have free wifi in their sleeping rooms. No wifi will be available in IMLA meeting rooms.

Rio Hotel Fitness Center: Attendees can gain access to the fitness center by purchasing the Resort Package offered by the hotel:

With the resort fee you get 2 “passes” to the gym. They are not tangible passes upon check in but they will check the guests in at the gym making sure they have a resort fee with their room. If a guest does not have a resort fee for some reason then the pricing below will apply.

The fitness center is equipped with treadmills, cross-trainers, bikes and a full line of Cybex machines and free weights. Open 6am - 7pm daily; \$25 per day charge, \$63 for a three day pass, \$105 for a five day pass or \$125 for a seven day pass. (Hours and fees are subject to change.)

Hotel Block Now Open!

IMLA has secured a block of sleeping rooms and a special room rate at the Rio All-Suites Hotel & Casino, a first class facility, in Las Vegas, NV. The IMLA room rate is \$189 for a single or a double; also these rates are subject to applicable state and local taxes. Reservations may be made by phone or online. Visit the Hotel/Lodging tab for registration information.
